

Micaela Turner

From: Micaela Turner
Sent: Thursday, 15 June 2023 10:39 am
To: Micaela Turner
Subject: FW: Follow up - LL8845 - New Off Licence Application - Boutique Liquor Omokoroa

From: Liquor <Liquor@bopdhb.govt.nz>
Sent: Tuesday, June 13, 2023 6:15 PM
To: Liquor <Liquor@bopdhb.govt.nz>; Micaela Turner <Micaela.Turner@westernbay.govt.nz>
Cc: ROSER, Daniel (Dan) <Daniel.Roser@police.govt.nz>; Lynne Lane <Lynne.Lane@bopdhb.govt.nz>
Subject: RE: Follow up - LL8845 - New Off Licence Application - Boutique Liquor Omokoroa

The Secretary
WBOP DLC
Western BOP

Good afternoon

The Medical Officer of Health opposed this application on 13th of March 2023. Following the opposition meetings were had between the inspector and the applicant followed by conversations between the inspector I. The Inspector, her manager, and I met with the applicant to discuss my concerns.

At this meeting, the Medical Officer of Health raised the reasons for her opposition, based on another bottle store opening in Omokoroa, and she wanted to find out if the applicant had done an environmental scan. Plus, she wanted to know why the applicant, who had previously applied in Tauranga and failed, had come to Omokoroa to open a bottle store.

The Medical Officer of Health opposes this application under the following sections:
S3, s4, s105(1)(a)(b)(c)(d)(h)(i)(j)(k).

There should never be a NEED for a new bottle store in any community, neither should there be WANT. Alcohol is a harmful commodity, a legal drug, one or two places already sell alcohol in this community, there is no NEED for another, in my view.

However if the committee wishes to hear this on the papers, the Medical Officer of Health opposition would be satisfied with the following conditions:

2021 ARLA/ 123 Singh Trading (2016) Limited Pleasant Point decision is attached. A summary of this decision is:

Whilst the licence was granted, there are some useful conditions on alcohol signage given the location of the premises. These are:

- 1) Signage shall be limited to displaying the store name and logo on the existing roof display*
- 2) No bright colours shall be used in the external decoration of the premises*
- 3) No specific product or price specials shall be displayed externally*
- 4) No external advertising shall be displayed by way of flags or sandwich boards outside the store*
- 5) No single sales of beer, cider, or RTDs priced at, or less than, \$6.00 per unit are to be sold.*

PLUS

the size of each single sale be addressed to not include anything under 500ml that is less than \$6 per single serve.

The Medical Officer of Health opposes this application.

Kind regards

Dawn Meertens
For Medical Officer of Health

"beware of the half truth - you may have gotten hold of the wrong half". - Anon

Dawn Meertens

Technical Officer

Toi Te Ora Public Health | National Public Health Service

Tau waea: 07 3497 260 DDI: 6260 Waea pūkoro: 021 473 524

Pae tukutuku: www.toiteora.govt.nz



TOI TE ORA
PUBLIC HEALTH
Bay of Plenty + Lakes Districts