



**Priority One**  
Tauranga  
Moana

**PRIORITY ONE**  
**WESTERN BAY OF PLENTY**  
**INCORPORATED**

Annual Report 2022/23  
*Te Pūrongo ā-Tau*

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# TE PAI ME TE WHAI RAWA O TAURANGA MOANA KI TE AO

The prosperity and splendour  
of Tauranga Moana to the world

## Enabling business success

Championing  
business success.

## Fostering innovation

Creating an ecosystem  
where new ideas  
can flourish.

## WHAT WE DO

Creating a  
prosperous and  
sustainable  
region

## Attracting talent and investment

Enticing the  
best people and  
businesses to  
our region.

## Focusing on education

Developing the skills  
and talent to drive us  
forward. Strengthening  
opportunities for  
Māori success.

Priority One is supported by businesses  
and the following strategic partners:

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*Ngā Rārangi Upoko*

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## CHAIR REPORT

*Tā te tiamana pūrongo*

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Simon Clarke Chair

**As I reflect on the past 12 months and my 12-year tenure at Priority One, I am filled with a sense of pride around our progress and am optimistic for our city's future.**

Priority One has had a strong year despite our region facing several headwinds. The impacts of high inflation led to increased conservatism across our membership and a downturn in the property and construction sector. Our Western Bay of Plenty economy also felt the effects of the second consecutive poor kiwifruit season. Undoubtedly, it has been challenging for some members and parts of our economy. However, I firmly believe the worst is behind us, and Priority One has a good base and capability to support our members as we rebound into better times.

Our city's growth over the last decade has been transformative, and the progress towards becoming a grown-up, outwardly focused city is palpable. In recent years, Tauranga Moana has been under the stewardship of government-appointed Commissioners. Their tenure has been marked by clarity, stability, sound evidence-based decision making, and forward-thinking governance. The city has benefited immensely from the ability of the Commissioners to meticulously plan, make some tough decisions, engage positively with iwi, central government and our communities

and focus their attention on investing in key infrastructure and civic amenity challenges. They have done a great job moving Tauranga Moana forward and enabling long-term, sustainable economic prosperity. This continues to be critical.

I take immense pride in the momentum that Priority One has built to deliver and enrich the wellbeing of our communities. Our highly-skilled team, strengthened membership base, and strategic partnerships are a testament to the commitment to the region's sustainable economic growth.

The Priority One team continues to do a great job of ensuring future opportunities for our young people and creating talent pipelines for the region's businesses. Simultaneously, they are drawing attention to the urgent need for significant investment in our city's infrastructure and community amenities. This is crucial to address the deficit and position us for the future. They also support the Māori economy, including the strong relationships with iwi and support of Toi Kai Rawa – the region's Māori economic development organisation.

The programmes the Priority One team have run over the past year, which include a comprehensive range of sustainability and talent programmes, also aim to deliver on making Tauranga Moana a more liveable city. The ongoing work through the CBD Blueprint is a shining example of the synergies in our city between the private sector, and local and central government. It provides a vision for future city precincts (cultural & historical, justice, sports & events, civic, retail & commercial, and knowledge) and showcases more than \$1.5b in large strategic investment in the city centre, including Tauranga City Council's investment into the civic heart – Te Manawataki o Te Papa.

Well done to Nigel and the Priority One team for another year full of delivery success and continued effort to ensure the prosperity and splendour of the region is shared by those who live here.

Thanks to all my fellow board members for their voluntary contribution to the governance of Priority One. You are all deeply committed and our community thanks you for your service. I would also like to acknowledge former young professional board

members Christina Finlayson and Laura Murphy, whose terms finished during the reporting period and who made substantial contributions to the organisation. In their place, Rikki-Lee Joyce and Jessica Bevin have come on as our two new young directors during the year.

I would also like to acknowledge our strategic partner corporate members Ballance Agri-Nutrients, Craigs Investment Partners, Element IMF, Mercury, Port of Tauranga, University of Waikato, Zespri, Tauranga City Council and Western Bay of Plenty District Council, and thank TECT for their continued support.

Finally, as I conclude my tenure as Chair and a board member of Priority One, I encourage everyone to stay focused on maintaining the progress we have all recently made together. The legacy of the last few years' good governance, strategic planning, and investment in our future must be preserved and continued. A grown-up Tauranga Moana and its current and future communities deserve nothing less.



# OUR ECONOMIC RESILIENCE IS EVIDENCED BY OUR STRONG EMPLOYMENT MARKET AND ECONOMIC GROWTH

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## CEO REPORT

*Tā te tumuaki pūrongo*

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**Nigel Tutt** *Chief Executive*

The 2022/23 year has seen the Western Bay of Plenty sub-region face some difficult economic challenges; however, our economic resilience is evidenced by our strong employment market and economic growth that surpasses the rest of Aotearoa New Zealand. We remain confident in our region's potential and the strength of our community.

Despite economic headwinds, challenges to some traditionally strong sectors, and lower business confidence, our goal to improve living standards by raising incomes remains on target. In the past year, we have seen growth in high value jobs, led by the professional services sector. While incomes in the Western Bay remain below the national average, we are pleased that the gap is closing.

The 2022/23 financial year provided a number of highlights, as listed below.

The formation and launch of the Western Bay of Plenty Infrastructure Forum was in response to a worsening infrastructure situation in our region and acknowledgement of the need for the business community to be more involved. The Forum comprises local businesses and organisations, with Priority One as a founding member. Sustained population growth has led to an acute infrastructure deficit in our region, with investment in transport corridors critical to the ability to improve housing supply. We must also ensure that we protect our supply chains through the Port of Tauranga. The Forum was launched in April 2023 alongside a 10-point Infrastructure Action Plan.

Priority One's core role is to grow the value of our economy and, in doing so, help raise income levels and address labour supply issues within the sub-region. During the year, we launched our Talent Action Plan, a comprehensive

strategy to deliver a sustainable supply of talent to local businesses. Through our Instep programme, we've engaged with over 3,500 students, equipping them with the tools they need to join the workforce. Our Future of Work portfolio has empowered local businesses with the tools necessary to support youth in the workplace and prepare for a future where readily accessible talent will be increasingly constrained. It is pleasing to see that in 2022, the sub-region witnessed a 3.7 per cent uptick in job placements and a 6.8 per cent increase in mean annual earnings.

Our skills and employment hub, Ara Rau – Pathways to Work, has seen remarkable progress, successfully guiding 132 people, categorised as NEETs (not in employment, education or training), into jobs or training during the year. It was a pleasure to host Prime Minister Chris Hipkins in February when he announced an extension to Ara Rau's funding arrangements with the government. There's a growing need for these services within our community, and we extend our thanks to the myriad of local businesses we collaborate with. Their commitment to offering entry-level job opportunities and pastoral care ensures enduring employment success.

This year marked the resumption of our international talent and investment attraction activities with investor migrants in North America and Asia. Additionally, we proudly represented Tauranga Moana at the international

education fairs in Korea, showcasing our city as a prime destination for international students. Central to the success of these initiatives is collaboration with local companies, investment funds and education providers.

We also launched our environmental sustainability strategy during the year, holding events and initiating several high-impact projects spanning transportation, energy, waste, and land, focusing on decarbonisation and circular economy. Alongside partners, the team delivered a decarbonisation programme, supporting local businesses to craft and implement their own internal sustainability strategies and a project to collaboratively enable construction businesses to divert waste from their projects across the region.

Lastly, I want to thank the board for their unwavering support towards Priority One's purpose and goals. We bid farewell to our Chair and long-serving board member, Simon Clarke. Simon has served on the board for 12 years and stepped up as our first Independent Chair two years ago. His advocacy for strong governance for Tauranga Moana, alongside his vision of balancing a sustainable future with more traditional economic outcomes, has been instrumental in developing the strong Priority One we have today. On behalf of Priority One, I extend our heartfelt thanks to Simon for his invaluable contribution to Priority One and our region's future wellbeing.



## WESTERN BAY OF PLENTY METRICS 2022

Ngā ngahuru ohaoha o Te Tai Hauāuru  
o te Moana o Toi

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Unemployment

# 3.1%

vs NZ 3.4%  
(3.9% in 2021)



Māori unemployment

# 6.8%

vs NZ 7.0%  
(6.1% in 2021)



Rental affordability

# 26.4%

**mean weekly rent /  
mean household income**

vs NZ 22.0%  
(26.3% in 2021)





### Housing affordability

# 10.9x

mean household income

vs NZ 9.0x  
(9.7x in 2021)



### Population

# 218,000

vs NZ 5,124,100  
(214,600 in 2021)



### Mean annual income

# \$63,960

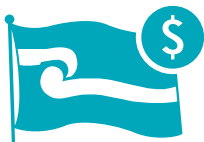
vs NZ \$69,585  
(\$59,908 in 2021)



### Filled jobs

# 108,146

vs NZ 2,693,301  
(104,256 in 2021)



### Māori mean annual income

# \$56,808

vs NZ \$62,534  
(\$53,672 in 2021)



75%  
of CO<sub>2</sub>e

Private vehicles

### Emissions

# 74%

25%  
of CO<sub>2</sub>e

Heavy & medium commercial vehicles

of the Western Bay of Plenty region's emissions are from transportation\*

*\*As reported by Bay of Plenty Regional Council Tauranga Community Carbon Footprint report, October 2022.*



## 2022/23 ACHIEVEMENTS

*Ngā paetae*

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**Driving a prosperous  
and sustainable economy  
underpinned by talent,  
education, innovation  
and business success**

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# WE FOCUS ON INVESTING IN LOCAL TALENT AND CONNECTING LOCAL BUSINESSES WITH THE PEOPLE THEY NEED

## Talent

Priority One's regional talent strategy supports Tauranga Moana to build its reputation for skilled talent and talent development. We focus on investing in local talent and connecting local businesses with the people they need to be able to grow sustainably. The Western Bay of Plenty sub-region has huge potential as a talent magnet, but it's also critical that we support everyone already in our rohe to develop their skills to get a quality job and earn a decent income.



**Ara Rau - Pathways to Work** supports some of the most vulnerable members of our community, especially rangatahi not in employment, education or training (NEETs). We must help get these young people into good jobs, and it's heartening that our Ara Rau team have seen substantial success over the past 12 months, including securing \$1m worth of new funding from the Ministry of Social Development in 2022/23. This funding has enabled Ara Rau to increase its service offering and grow to a team of three. Demand for Ara Rau's services during the 2022/23 period has increased significantly - by both businesses needing and being open to training entry-level employees and rangatahi needing support into mahi. During the reporting period, Ara Rau supported 132 people into jobs and training across 27 businesses in the Western Bay of Plenty sub-region.

[www.ararau.co.nz](http://www.ararau.co.nz)



### Collaborative talent planning.

Priority One delivered a Professional Services and Technology Sector Talent Plan, bringing together 34 local tech and professional services businesses to develop a set of agreed actions supporting industry skill needs. As a result, several new talent initiatives were delivered, including:

1. Work Life Tauranga - a regional talent attraction tool.
2. Business Beyond Usual - an employer upskilling series of educational events to help prepare local businesses for the future of work.
3. Growing Tauranga Moana's reputation as a tertiary destination of choice.

Work also included planning a Horticulture Sector Talent Plan to be delivered in 2023/24.



**Work Life Tauranga** is a talent attraction tool redeveloped and launched to support the needs of a growing job market and projections of 40,000 more local jobs by 2050. Work Life Tauranga, previously known as Wish You Were Working Here, was co-designed with local employers and is a data-driven, integrated online platform aligned to targeted skills personas and local employer needs. The site's analytics will help support targeted regional talent attraction campaigns and provide insight to help guide Priority One's regional talent strategy.

[www.worklifetauranga.co.nz](http://www.worklifetauranga.co.nz)

## 2022/23 ACHIEVEMENTS

### Ngā paetae

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**Business Beyond Usual** is an event series initiated by Priority One and delivered in partnership with Datacom that supports local businesses to explore, discover and prepare for a 'Future of Work' that will look very different to today. The first event, held in May 2023, shared key insights from six talented businesspeople on the influence of Artificial Intelligence to an audience of over 100 people.



**University City Strategy.** Priority One, Tauranga City Council and the University of Waikato entered into a collaborative partnership to grow the city's reputation as a tertiary study destination leading to good local employment outcomes. During the year, the University of Waikato established a fourth year offering for Mechatronics and Civil Engineering at the Tauranga campus; the Tauranga Moana Futures program was initiated, providing local students with scholarships, study awards and work experience opportunities during their university study in Tauranga Moana; and 46 university students from around the country participated in the Summer Open Lab which helps to connect students working in local firms during the summer break, whilst also providing industry-led professional development. Progress was also made in planning for student accommodation requirements.

**Talent and investment attraction** programmes were revitalised in 2022/23 following previous COVID-19 border restrictions. Priority One and partners, including WNT Ventures, Enterprise Angels, Malcolm Pacific, Virtuo and New Zealand Trade and Enterprise, delivered six offshore investor migrant events in the United States of America and Singapore.



### 20 years of fostering partnerships between schools and businesses through the Instep programme.

Throughout 2022/23, Instep engaged 3,835 students from the sub-region's 11 secondary schools in activities to showcase local career pathways and connect rangatahi to work opportunities. Instep Young Leaders' Forum saw 34 students from around the region interact with local businesses to explore essential leadership skills such as collaboration, networking, and communication. Instep also organised the annual Canvas Careers Expo in partnership with the Rotary Club of Tauranga. The two-day event attracted approximately 2,200 people to explore career and education options.



**International Education** resumed in 2022/23 following COVID-19 disruptions. In September 2022, for the first time since 2019, Priority One, Education Tauranga and 23 primary and secondary school leaders from the Western Bay of Plenty sub-region travelled to Japan and South Korea to showcase the region's education opportunities to prospective international students.



# A COLLABORATIVE PARTNERSHIP TO GROW THE CITY'S REPUTATION AS A TERTIARY STUDY DESTINATION



## City Centre

Tauranga Moana's city centre is undergoing a significant transformation and will help position the sub-region as the ideal place to live, work and study.

The transformation of the city centre, detailed in **Priority One's CBD Blueprint**, was shared with local businesses and community members through a series of informative walking tours, bringing the \$1.5b of investment to life and helping promote the vision of Tauranga Moana's city centre as the civic, commercial and cultural capital of the Bay of Plenty.



## Innovation

Fostering our innovation eco-system and shifting the sub-region's industry sector mix to be more knowledge-intensive will help create higher-value jobs.

**Tauranga Moana Futures**, which is part of our University City Strategy, was facilitated by Priority One in collaboration with Tauranga City Council and the University of Waikato. The programme delivered a range of activities to engage tertiary talent to fulfil the needs of business and the region while growing local innovation capability. Based on problem-solving, innovative philosophies, and working on projects that deliver on the needs of our growing city and region, in early 2023, the first scholarship and two impact labs were delivered.



The **Young Innovator Awards programme (yia!)** in 2022 supported the development of innovation capability and creativity amongst local intermediate and secondary school students. The 2022 yia! programme, sponsored by a number of innovative businesses, saw over 700 students participate, enabling connections with over 26 of the region's most innovative businesses.

**Design & Innovation Meetups** help connect local innovators, designers and those interested in design thinking throughout the sub-region. Priority One hosted three events, flexible working, robotics and hybrid project management, to an audience of 50 people each session.



## 2022/23 ACHIEVEMENTS

### Ngā paetae

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#### Sustainability

*A strong stance on environmental sustainability is crucial for the future resilience of the sub-region's economy.*

**Priority One's Environmental Sustainability Strategy** was redefined in 2022/23, focusing on decarbonisation and the circular economy, with projects across land, energy, transport, and waste. Priority One delivered eleven workshops and events supporting local businesses and attracting 454 attendees to build capability and learn about financing sustainability initiatives, decarbonisation, transport alternatives, electrifying transport fleets, sustainability brand storytelling, circular economy and Green Star building standards. Priority One also implemented our own sustainability framework, measuring our environmental footprint and developing a plan to reduce our impact.

**Decarbonisation Programmes** delivered by Priority One, in partnership with Tadpole, enabled 32 local businesses to start their sustainability journeys. The decarbonisation programme worked with businesses to understand their current sustainability status and to provide the tools to enable them to begin measuring their internal footprints and implementing strategies to lessen their impact.

**Construction Sector Sustainability Workshops** were hosted throughout the year, bringing together 24 construction businesses to collaborate on solving environmental issues. In a city that continues to grow and develop, these workshops proved a useful vehicle to allow information and knowledge sharing and to form a collaborative project in waste diversion and circular economy. Priority One has linked with local government to ensure circular economy and waste infrastructure solution projects are informed by business.



## Māori Economic Development

*Working with Iwi/Māori partners, our focus is on improving education and employment outcomes for Māori to help address the earnings gap between Māori and non-Māori.*

**The Amotai Social Procurement event** was held in March 2023 and brought Māori and Pasifika businesses in the Bay of Plenty together to connect with government sector contract opportunities and business support. Sponsored by Priority One, the event attracted 110 'supplier' businesses, ranging from owner-operators to medium-sized businesses, while providing an opportunity for whakawhanaungatanga (the process of building relationships), and kotahitanga (unity), and was also attended by key 'buyers'. The event provided an excellent platform for exploring innovative ways of collaborating to achieve greater social impact and facilitated a shift away from traditional and outdated procurement methods. Instead, fostering a deeper understanding of the meaningful contributions social procurement can have on the local business community of Tauranga Moana.

**A Māori and Pasifika Aviation Career Expo** was co-hosted by Pacific Growth and Priority One in March 2023. The event connected more than 200 Māori and Pasifika high school students from throughout the Western Bay of Plenty sub-region with aviation industry professionals and businesses, providing hands-on experiences such as drone operation and rescue drills with Fire and Emergency New Zealand.

**Mana Wāhine Day** was the first of its kind for the region, bringing together 236 young wāhine from secondary schools across Tauranga Moana for career inspiration from influential wāhine Māori. Priority One collaborated with Kanoa – Regional Economic Development & Investment Unit (an initiative within the Ministry of Business, Innovation and Employment) and the Ministry of Education, to host an event at Tauranga Girls' College. The event aimed to empower rangatahi Māori to pursue their aspirations by embracing their inner strength and resilience.



Priority One's strategic partnership with **Toi Kai Rawa** (the Bay of Plenty's regional Māori economic development agency), supported them to deliver STEAM (science, technology, engineering, arts and mathematics) activities into Western Bay of Plenty primary schools, as well as enabling the growth of their Toi Ki Tua Māori Internship Programme within local primary industries.



## Infrastructure

*Priority One is committed to helping address the sub-region's substantial infrastructure deficit brought about by its rapid population growth over the last two decades.*



The **Western Bay of Plenty Infrastructure Forum** was launched in April 2023 by Priority One and partners. The Forum, which includes representatives from 10 organisations, is designed to address critical infrastructure challenges in the sub-region, including housing and transport, and has outlined a 10-point Action Plan.

**A Tauranga Community Stadium preliminary business case** was delivered by Priority One and partners and presented for consideration by Tauranga City Council. The boutique, multi-use stadium exemplifies the community and social infrastructure required to support a growing population. Tauranga City Council's Long-Term Plan for public consultation now includes a staged implementation plan.

**Mount Maunganui Industrial Blueprint** research was undertaken by Priority One to understand the current environmental position of Mount Maunganui businesses in preparation for launching the Mount Maunganui Industrial Blueprint in late 2023. Two pieces of independent research were undertaken; the first reviewed the environmental outlook of businesses in the industrial zone, including efforts to mitigate environmental impacts. The second gained a view from residents of their perception of the Mount Maunganui Industrial Area. An outline of findings and insights from the research will be made public in late 2023.



**WORTHY MENTIONS  
ACROSS THE REGION**

*Ngā kōrero whaitake*

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**Celebrating  
contributions to our  
region's success**

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*Image credit: Love Kiwis*



## The University of Waikato

Achieving the largest increase in research rankings of any New Zealand university in the latest 2024 QS World University Rankings, the University was ranked in the top 250 universities in the world, helping put Tauranga Moana on the map as a growing university city. The University was recognised as having had significant success in broadening its offerings, research and student places, and gaining research funding in areas important to the region, including marine environments, HortTech and climate mitigation.



## Rangiuru Business Park

The region's newest business park, centrally located in Paengaroa, began development and will provide 148 hectares of high-quality, modern and connected industrial space. The Park's prime position leverages the demand for quality industrial space as part of the 'Golden Triangle' and Central North Island links with Whakatāne, Rotorua and Taupō, with possible road, rail and sea connections. 2022/23 saw earthworks begin on the site, plus preparation for the future interchange, located 6km east of the Pāpāmoa East Interchange on the Tauranga Eastern Link Toll Road. Rangiuru Business Park is majority-owned by Quayside Properties Limited (40 per cent), a wholly owned subsidiary of Quayside Holdings Limited.

## Katikati Innovative Horticulture Centre

**GrowHub** opened in May 2023 by the Katikati Innovative Horticulture Trust. The building, funded by local industry and erected on Katikati College land under an agreement with the Ministry of Education, acts as a centre of horticultural educational excellence catering for school-aged students, rangatahi, NEETs and the community. It brings together education, skills and training providers, offering pathways into horticulture under one umbrella and supporting the horticulture sector to grow the skills it needs for a sustainable future.



Image credit: Love Kiwis

# PRIORITY ONE BOARD AS AT 30 JUNE 2023

*Te Poari*

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**Simon Clarke (Chair)**  
INDEPENDENT CHAIR



**Te Horipo Karaitiana  
(Deputy Chair)**  
TOI KAI RAWA BOARD  
REPRESENTATIVE



**Wayne Beilby**  
TE RANGAPU MANA WHENUA  
O TAURANGA MOANA  
REPRESENTATIVE



**Jessica Bevin**  
HEAD OF STRATEGY AND  
IMPACT, MERCURY ENERGY



**Marty Grenfell**  
CHIEF EXECUTIVE,  
TAURANGA CITY COUNCIL



**John Holyoake**  
CHIEF EXECUTIVE,  
WESTERN BAY OF PLENTY  
DISTRICT COUNCIL



**Richard Hopkins**  
CHIEF FINANCIAL  
OFFICER, ZESPRI



**Rikki-Lee Joyce**  
MANAGER, INTEGRATED  
OPERATIONS AND INSIGHTS,  
MINISTRY OF EDUCATION



**Dan Kneebone**  
PROPERTY & INFRASTRUCTURE  
MANAGER, PORT OF TAURANGA



**Scott McKenzie**  
CHIEF EXECUTIVE,  
PMG FUNDS



**Fiona McTavish**  
CHIEF EXECUTIVE,  
BAY OF PLENTY  
REGIONAL COUNCIL



**Jon Murie**  
INVESTMENT ADVISOR,  
CRAIGS INVESTMENT  
PARTNERS



**Kevin Palmer**  
PROFESSIONAL DIRECTOR  
AND STRATEGIC ADVISOR,  
MANAWA ENERGY LIMITED



**Steven Saunders**  
CHIEF EXECUTIVE & FOUNDER,  
ROBOTICS PLUS



**Peter Tinholt**  
PARTNER,  
ORIENS CAPITAL

# PRIORITY ONE TEAM AS AT 30 JUNE 2023

*Te Tima*

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**Nigel Tutt**  
CHIEF EXECUTIVE



**Greg Simmonds**  
GENERAL MANAGER –  
WORKFORCE AND  
POLICY



**Mel Conrad**  
GENERAL MANAGER –  
COMMUNICATIONS  
AND ENGAGEMENT



**Colin Baskin**  
GENERAL MANAGER –  
BUSINESS  
PARTNERSHIPS



**Gail Elliott**  
OFFICE MANAGER



**Jill Beedie**  
PROJECT COORDINATOR



**Shane Stuart**  
INNOVATION MANAGER



**Marissa Nikora**  
PROJECT MANAGER –  
SUSTAINABILITY LEAD



**Meg Davis**  
PROJECT MANAGER –  
FUTURE OF WORK  
AND YIA!



**Vee de Koster**  
INSTEP MANAGER



**Darlene Sayers**  
VOCATIONAL  
COORDINATOR



**Melissa Gillingham**  
EDUCATION TAURANGA –  
REGIONAL RELATIONSHIP  
MANAGER



**Dean Prendergast**  
COMMUNICATIONS EXECUTIVE  
AND INTERNATIONAL  
RELATIONS



**Melissa Mae**  
MARKETING AND  
COMMUNICATIONS  
EXECUTIVE



**Mary Stewart**  
ARA RAU – OPERATIONS  
MANAGER



**Michelle Clarke**  
ARA RAU - EMPLOYMENT  
MENTOR



**Jock Nicholson**  
ARA RAU - EMPLOYMENT  
MENTOR



## **FINANCIAL STATEMENTS**

*Ngā tauākī pūtea*

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for the year ended  
30 June 2023



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## Directory

as at 30 June 2023

**Purpose** Priority One Western Bay of Plenty Incorporated ('the Society') is incorporated under the Incorporated Societies Act 1908. Its purpose is to develop the economy of the Western Bay of Plenty region by building a vibrant economy that retains and attracts talented, skilled and creative people and the businesses that need them.

**Chair** Simon Clarke

**Deputy Chair** Te Horipo Karaitiana (re-appointed 12 December 2022)

**Executive Board** As at 30 June 2023:  
Marty Grenfell  
Scott McKenzie  
Fiona McTavish  
Steven Saunders  
Kevin Palmer  
Peter Tinholt  
Dan Kneebone  
Richard Hopkins  
Wayne Beilby  
Jon Murie  
John Holyoake  
Jessica Bevin  
Rikki-Lee Joyce

Resigned/retired during the year ended 30 June 2023:  
Christina Finlayson  
Laura Murphy

**Auditors** Baker Tilly Staples Rodway Audit Limited  
Level 1, 247 Cameron Road  
Tauranga 3110

**Bankers** ANZ  
SBS

**Business Address** Ground Floor, 29 Grey Street  
Tauranga 3110

**Registered Office** Holland Beckett Lawyers  
The Hub on Cameron  
525 Cameron Road  
Tauranga 3110

# PRIORITY ONE STATEMENT OF SERVICE PERFORMANCE

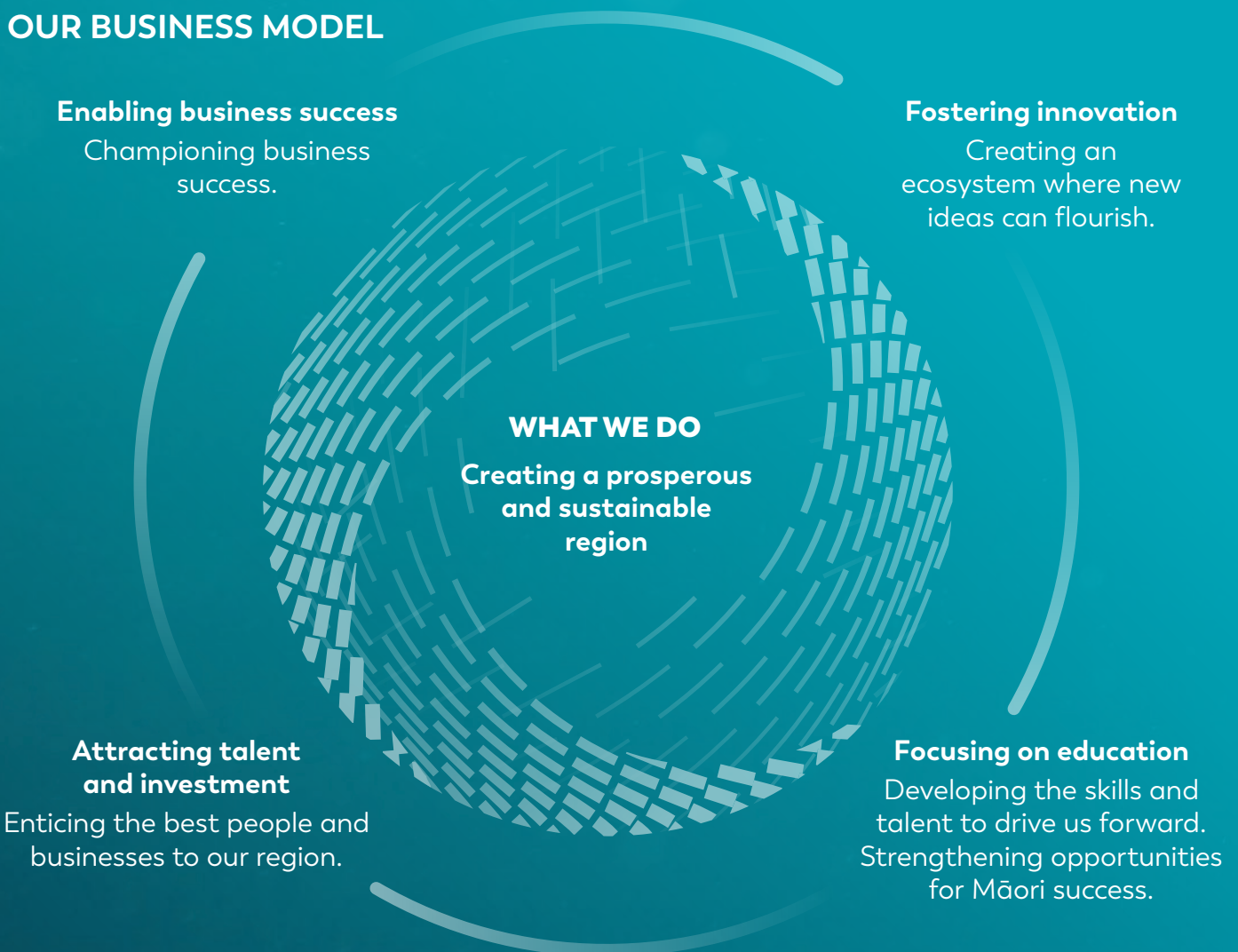
## Te pai me te whai rawa o Tauranga Moana ki te ao *The prosperity and splendour of Tauranga Moana to the world*

This statement of service performance presents the performance of Priority One Western Bay of Plenty Incorporated against the Priority One economic strategy and Kaupapa deliverables.

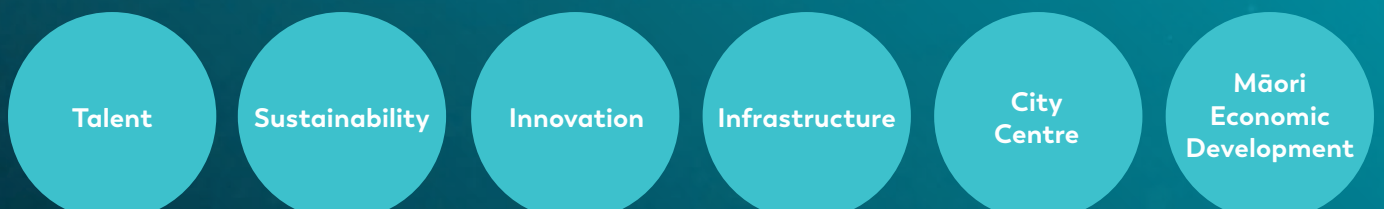
### OUR OBJECTIVE

Priority One has a clear purpose to drive an economy underpinned by talent, education, innovation and business success in order to deliver a prosperous and sustainable region. We deliver value to our members through this business model which forms the base of strategic work plans across the key pillars of Talent, Innovation, Māori Economic Development, City Centre Rejuvenation, Sustainability and Infrastructure.

### OUR BUSINESS MODEL



### OUR PROJECT PILLARS



## WE DELIVERED 2022/23

---

# 259

**Priority One members<sup>1</sup>**

276 in 2021/22

# 88

**Events<sup>2</sup>**

15 in 2021/22

# 1,984

**Business people engaged in Priority One events<sup>2</sup>**

550 in 2021/22

# 3,835

**Students engaged in Priority One youth programmes<sup>2</sup>**

Not recorded in 2021/22

# 3

**Economic reports released<sup>3</sup>**

3 in 2021/22

# 132

**People engaged through Ara Rau - Pathways to Work<sup>4</sup>**

66 in 2021/22

# 14

**Engagements related to investment attraction<sup>5</sup>**

N/A in 2021/22

# 32

**Businesses through Priority One's decarbonisation programmes<sup>6</sup>**

New in 2021/22

1. Priority One is an independent business membership organisation working with organisations of all sizes and across all sectors in the rohe. Measurement of total membership is as at 30 June 2023 and provides an indicator of the breadth of our reach across the economy as a membership funded organisation. This is measured by tracking new and re-signed members.
2. Measurement of engagement through Priority One's business events and youth programmes provides an understanding of the organisation's ability to support stakeholders to learn, develop connections, and have access to the tools that help deliver on our economic strategy. The measurement tracks attendees via an internal process. The 2022 year was impacted by COVID restrictions. The lifting of restrictions contributed to the increase in events, engagements and other activities able to be undertaken in 2023. Engagement figures include Priority One staff members that attended to facilitate and participate in events, which is considered relevant as engagements are a two-way process.
3. Priority One delivers quarterly economic reports to stakeholders. These reports capture local economic data and insights providing stakeholders with information that helps inform them on the current and future state of the region's economy. This is measured by the number of economic reports produced.
4. Ara Rau - Pathways to Work, is Priority One's skills and employment hub. It is focussed on supporting local people not in employment, education or training (NEETs) into sustainable employment or training. Ara Rau helps connect the local labour supply and demand pipeline by working with employers and job seekers to develop relationships for long-term success. We track the number of individuals we engaged with to assist into jobs and training which contributes to the region's supply of work ready talent. This is measured through quarterly reporting to the Ministry of Social Development. The 2022 year was impacted by COVID restrictions. The lifting of restrictions contributed to the increase in events, engagements and other activities able to be undertaken in 2023.
5. Priority One delivers investor migrant attraction engagement opportunities to help create a high value, knowledge-intensive local economy. We also support investment attraction initiatives that help grow the region's entrepreneurial eco-system. We do this via offshore investment attraction activities and our strategic partnership with Enterprise Angels. This is measured by the number of investment attraction events hosted and supported via an internal process. The 2022 year was impacted by COVID restrictions. The lifting of restrictions contributed to the increase in events, engagements and other activities able to be undertaken in 2023.
6. Priority One delivers an environmental sustainability strategy that supports the region's transition to a low carbon, circular economy that protects and enhances Tauranga Moana's reputation as a great place to live, learn, work and play. The decarbonisation programme enables local businesses to develop their own environmental sustainability plan. This is measured by the number of businesses through the programme via an internal process.



## Statement of Comprehensive Revenue and Expense

For the year ended 30 June 2023

	Note	2023 \$	2022 \$
Membership Fees	4	733,503	470,623
Funding Revenue	4	3,258,646	2,856,437
Interest Received		30,725	3,605
Dividend income		1,000	41,867
Other Income		6,230	5,698
<b>Total Revenue</b>		<b>4,030,104</b>	<b>3,378,229</b>
Operating and Project Expenses		1,985,779	1,566,439
Employee Benefits Expense	5	1,411,703	1,209,779
Administration Expenses	6	492,978	488,709
<b>Total Expenses</b>		<b>3,890,460</b>	<b>3,264,927</b>
<b>Net Surplus/(Deficit)</b>		<b>139,644</b>	<b>113,301</b>
<b>Other Comprehensive Revenue and Expense for the Year</b>			
Gain/(loss) in fair value movement of investment in WNT Ventures	9	129,594	(24,439)
		129,594	(24,439)
<b>Total comprehensive revenue and expense</b>		<b>269,238</b>	<b>88,862</b>

## Statement of Changes in Net Assets

For the year ended 30 June 2023

	Investment fair value reserve	Accumulated Funds	Total Equity
<b>Balance at 1 July 2021</b>	298,843	723,557	1,022,400
<b>Total Comprehensive Revenue and Expense</b>			
Surplus/(Deficit) for the year	-	113,301	113,301
Other Comprehensive Revenue	(24,439)	-	(24,439)
Total Comprehensive Revenue and Expense	(24,439)	113,301	88,862
<b>Balance at 30 June 2022</b>	274,404	836,858	<b>1,111,262</b>
<b>Total Comprehensive Revenue and Expense</b>			
Surplus/(Deficit) for the year	-	139,644	139,644
Other Comprehensive Revenue	129,594	-	129,594
Total Comprehensive Revenue and Expense	129,594	139,644	269,238
<b>Balance at 30 June 2023</b>	403,998	976,502	<b>1,380,500</b>

## Statement of Financial Position

As at 30 June 2023

	Note	2023 \$	2022 \$
<b>Current Assets</b>			
Cash and Cash Equivalents	7	1,207,647	772,004
Short term deposits	7	72,426	70,856
Trade and Other Receivables	8	709,096	501,794
		<b>1,989,168</b>	<b>1,344,654</b>
<b>Non-current Assets</b>			
Investments	9	477,382	347,788
Property, Plant and Equipment	10	43,864	54,907
		<b>521,246</b>	<b>402,694</b>
<b>Total Assets</b>		<b>2,510,414</b>	<b>1,747,349</b>
<b>Current Liabilities</b>			
Accounts Payable	11	554,406	229,843
Employee Entitlements	12	64,110	51,367
Deferred Revenue		511,398	354,876
		<b>1,129,914</b>	<b>636,086</b>
<b>Total Liabilities</b>		<b>1,129,914</b>	<b>636,086</b>
<b>Net Assets</b>		<b>1,380,500</b>	<b>1,111,262</b>
<b>Equity</b>		<b>1,380,500</b>	<b>1,111,262</b>



Director  
24 October 2023



Chief Executive  
24 October 2023

## Statement of Cash Flows

For the year ended 30 June 2023

	Note	2023 \$	2022 \$
<b>Cash flows from operating activities</b>			
<i>Cash was provided from:</i>			
Membership receipts		792,548	374,890
Funding received		3,206,169	2,577,900
Interest		29,804	3,376
Dividends		1,000	41,867
Other operating receipts		6,230	5,698
		<b>4,035,750</b>	<b>3,003,729</b>
<i>Cash was applied to:</i>			
Employee and Supplier Payments		(3,590,690)	(3,270,411)
		<b>(3,590,690)</b>	<b>(3,270,411)</b>
<b>Net cash flow - operating activities</b>		<b>445,060</b>	<b>(266,682)</b>
<b>Cash flows from investing activities</b>			
<i>Cash was applied to:</i>			
Purchase of investments		-	(32,500)
Purchase of short term deposits		(1,570)	(651)
Purchase of property, plant and equipment		(7,848)	(12,541)
		<b>(9,418)</b>	<b>(45,692)</b>
<b>Net cash flow - investing activities</b>		<b>(9,418)</b>	<b>(45,692)</b>
<b>Net cash flow for the year from all activities</b>		<b>435,643</b>	<b>(312,374)</b>
Cash at beginning of year		772,004	1,084,378
<b>Cash at end of year</b>		<b>1,207,647</b>	<b>772,004</b>
<i>Represented by:</i>			
<b>Cash on hand and at bank</b>	<b>7</b>	<b>1,207,647</b>	<b>772,004</b>

## Notes to the Financial Statements

For the year ended 30 June 2023

### 1 Reporting Entity

Priority One Western Bay of Plenty Inc. ('the Society') is incorporated under the Incorporated Society's Act 1908. Its mission is to develop the economy of the Western Bay of Plenty region. It was incorporated on 20th April 2001.

The Society is considered a public benefit entity for the purposes of financial reporting in accordance with External Reporting Standard A1 *Application of the Accounting Standards Framework*.

Its purpose is to develop the economy of the Western Bay of Plenty region by building a vibrant economy that retains and attracts talented, skilled and creative people and the businesses that need them.

### 2 Basis of Preparation

The financial statements have been prepared on a going concern basis, and the accounting policies have been consistently applied throughout the period.

Accounting policies are selected and applied in a manner which ensures that the resulting financial information satisfies the concepts of relevance and reliability, thereby ensuring that the substance of the underlying transactions or other events is reported.

#### (a) Statement of Compliance

The financial statements have been prepared in accordance with New Zealand Generally Accepted Accounting Principles ("NZ GAAP"). They comply with Public Benefit Entity International Public Sector Accounting Standards ("PBE IPSAS") and other applicable Financial Reporting Standards, as appropriate for Tier 2 not-for-profit public benefit entities. The entity has elected to report in accordance with the Tier 2 standards, taking advantage of all disclosure concessions as it is not publicly accountable and has expenses less than \$30 million.

These financial statements were authorised for issue by the Executive Board on 24 October 2023.

#### (b) Measurement Basis

The financial statements have been prepared on the basis of historical cost, apart from investments which are carried at fair value.

#### (c) Functional Currency

The financial statements are presented in New Zealand dollars and all values are rounded to the nearest dollar (\$).

#### (d) Goods and Services Tax

All balances are presented net of goods and services tax (GST), except for receivables and payables which are presented inclusive of GST.

#### (e) Income tax

Priority One is exempt from income tax under CW 40(1) of the Income Tax Act 2007.

### 3 Changes in accounting policies

Prior year comparatives have been amended to match current year presentation.

PBE IPSAS 41 *Financial Instruments* became effective in the current period and has resulted in changes to the accounting policies for financial assets and financial liabilities. None of the changes were significant and the value of assets and liabilities were not changed as a result of the policy changes,

## Notes to the Financial Statements

For the year ended 30 June 2023

### 4 Revenue

<b>Membership Fees</b>	2023	2022
<i>Exchange Revenue</i>	\$	\$
Membership Fees	733,503	470,623
	<b>733,503</b>	<b>470,623</b>

<b>Funding Revenue</b>	2023	2022
<i>Non Exchange Revenue</i>	\$	\$
Local Authority Funding	1,965,586	1,178,412
Government Funding	439,774	486,832
INSTEP Funding	213,500	141,525
Project Funding	639,786	1,049,668
	<b>3,258,646</b>	<b>2,856,437</b>

### Policies

Membership fees are recognised when invoiced, which is on the date of the member's joining anniversary. Membership fees in-kind are recognised at the end of the year in which the corresponding expenditure has been incurred.

Local Authority Funding - Funding income is recognised as income when it becomes receivable, at the fair value of the amount receivable, unless the Society is required to repay the funding income if requirements are not met. A liability is recognised to the extent that such milestones in the contract are unfulfilled at the end of the reporting period.

Government Funding - Funding income is recognised as income when it becomes receivable, at the fair value of the amount receivable, unless the Society is required to repay the funding income if requirements are not met. A liability is recognised to the extent that such milestones in the contract are unfulfilled at the end of the reporting period.

Grants - Grant income is only able to be deferred when there is a use or return obligation and the conditions have not yet been met. Included within INSTEP funding and project funding are grants which are recognised initially as deferred income (at the fair value of the consideration received) and then recognised as income when there is reasonable assurance that they will be received and that Priority One will comply with the conditions associated with the grant.

## Notes to the Financial Statements

For the year ended 30 June 2023

### 5 Employee Benefits

	2023	2022
	\$	\$
Wages and Salaries	1,343,062	1,136,495
Other employee benefits	68,641	73,284
	<b>1,411,703</b>	<b>1,209,779</b>

### 6 Administration Expenses

	2023	2022
	\$	\$
<i>Included within Administration expenses are the following:</i>		
Audit Fees	18,000	15,000
Depreciation	16,111	21,388
Rent & Car park lease payments	155,046	133,963

### 7 Cash and Cash Equivalents

	2023	2022
	\$	\$
Cash and Bank Balances	1,207,647	772,004
	<b>1,207,647</b>	<b>772,004</b>

#### Policies

Cash and cash equivalents are cash balances that are short term in nature (with an original maturity of three months or less) for the purposes of the Statement of Cash Flows, and are classified as a financial asset measured at amortised cost.

Short Term Deposits have maturities between 90 days and 1 year and are shown as current assets, and are not included as cash and cash equivalents.

### 8 Trade and Other Receivables

	2023	2022
	\$	\$
Accounts Receivable (Exchange transactions)	613,126	463,164
Accrued interest	1,459	538
GST Refund	48,299	-
Prepayments	46,212	38,092
	<b>709,096</b>	<b>501,794</b>

Accounts receivable are shown net of allowances for bad and doubtful debts of \$nil (2022: \$nil).

#### Policy

Accounts receivable are initially measured at fair value, then adjusted for any expected credit loss. Accounts receivable are classified as a financial asset measured at amortised cost.

## Notes to the Financial Statements

For the year ended 30 June 2023

### 9 Investments

	2023 \$	2022 \$
WNT Ventures Limited Partnership	477,382	347,788
	<b>477,382</b>	<b>347,788</b>

Priority One has entered into an agreement to invest up to \$350,000 over a period of one to five years in WNT Ventures Limited Partnership.

At balance date a share of 10% is held in WNT Ventures Limited Partnership (2022: 10%).

The fair value for WNT Ventures Limited Partnership is based on 10% of the net assets per unaudited financial statements prepared by WNT Ventures Limited Partnership, previously adjusted for calls not yet made. The final call was made in the 2022 financial year.

Previously management has based their assessment of the fair value of the investment in the WNT Ventures Limited Partnership at balance date on information provided in audited financial statements of WNT Ventures Limited Partnership. In 2020, WNT Ventures Limited Partnership changed their reporting basis and no longer include fair value assessments in their audited financial statements. As with 2022, the estimate of fair value has been based on unaudited WNT Management estimates.

WNT Ventures Limited Partnership is considered a related party. Refer Note 14.

#### Policy

The investment in WNT Ventures Limited Partnership is classified as an equity instrument, with initial recognition made at fair value less transaction costs. The investment is not held for trading purposes and Priority One has made an irrevocable decision to present subsequent changes in fair value in other comprehensive revenue and expense. When sold, the cumulative gain or loss previously recognised in other comprehensive revenue and expense is transferred within equity to accumulated surplus/(deficit).

#### Key sources of estimation uncertainty

Key sources of estimation uncertainty as at the reporting date that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year include venture capital in start ups and fair value based on WNT Venture Limited Partnership's assessment of future expectations.



## Notes to the Financial Statements

For the year ended 30 June 2023

### 10 Property, Plant and Equipment

	Computer and Office Equipment	Leasehold Improvements	Total
<b>Cost</b>			
Balance at 1 July 2021	138,282	135,084	273,366
Additions	12,534	-	12,534
Disposals	(16,690)	(54,595)	(71,285)
<b>Balance at 30 June 2022</b>	<b>134,126</b>	<b>80,489</b>	<b>214,615</b>
Balance at 1 July 2022	134,126	80,489	214,615
Additions	5,059	-	5,059
Disposals	-	-	-
<b>Balance at 30 June 2023</b>	<b>139,185</b>	<b>80,489</b>	<b>219,674</b>
<b>Depreciation</b>			
Balance at 1 July 2021	(101,208)	(97,031)	(198,239)
Depreciation	(18,427)	(2,961)	(21,388)
Disposals	15,471	44,457	59,928
<b>Balance at 30 June 2022</b>	<b>(104,164)</b>	<b>(55,535)</b>	<b>(159,699)</b>
Balance at 1 July 2022	(104,164)	(55,535)	(159,699)
Depreciation	(13,154)	(2,958)	(16,111)
<b>Balance at 30 June 2023</b>	<b>(117,318)</b>	<b>(58,493)</b>	<b>(175,811)</b>
<b>Carrying Amounts</b>			
Balance at 30 June 2021	49,014	26,104	75,128
Balance at 30 June 2022	29,962	24,954	54,916
<b>Balance at 30 June 2023</b>	<b>21,867</b>	<b>21,996</b>	<b>43,864</b>

#### Policies

##### Measurement

All property plant and equipment are stated at cost less accumulated depreciation.

##### Depreciation

Depreciation is allocated over the estimated useful life of the asset. The following methods are used in the calculation of depreciation:

Leasehold Improvements	Straight line over remaining expected lease term
Computer & Office Equipment	1.5-12 years      Straight Line

## Notes to the Financial Statements

For the year ended 30 June 2023

11 Accounts Payable		2023 \$	2022 \$
Accounts Payable		487,792	188,980
Related Party Payable	13	35,312	7,100
GST payable		-	22,764
Accrued expenses		31,302	10,999
		<b>554,406</b>	<b>229,843</b>

### Policy

Accounts payable are recognised at cost when the Society becomes obliged to make future payments resulting from the purchases of goods and services. Accounts payable are classed as an 'amortised cost financial liability'.

12 Employee Entitlements		2023 \$	2022 \$
<b>Short Term</b>			
Accrued Wages, Salaries and Holiday Pay		64,110	51,367
		<b>64,110</b>	<b>51,367</b>

### Policy

Provision is made for benefits accruing to employees in respect of wages and salaries and annual leave when it is probable that settlement will be required and they are capable of being measured reliably.

13 Provisions		2023 \$	2022 \$
<b>Opening balance 1 July</b>		-	32,500
Provisions made during the year		-	-
Provisions used during the year		-	(32,500)
Unused provisions reversed during the period		-	-
<b>Closing balance 30 June</b>		-	-
		2023 \$	2022 \$
Current		-	-
Non-current		-	-
		-	-

### Capital Call

Priority One had an agreement to commit \$350,000 to WNT Ventures Limited Partnership over 5 years as part of a capital call agreement. The contributions were made when requested by the Limited Partnership dependant on business needs. The final capital call was made during the 2022 financial year.

### Policy

Provisions are recognised when there is a present obligation (legal or constructive) as a result of a past event, it is probable that an outflow of resources embodying economic benefits or service potential will be required to settle the obligation and a reliable estimate can be made of the amount of the obligation.

## Notes to the Financial Statements

For the year ended 30 June 2023

### 14 Related Party Transactions

#### (i) Key Management & Governance Personnel Remuneration

Priority One classifies its key management personnel in to the following categories:

- Directors
- Executives

Priority One had 17 directors during the year ended 30 June 2023 (2022: 18). Other than the Independent Chair, the directors did not receive any remuneration for their services.

The annual Independent Chair fee is determined by the Board and is currently set at \$30,000 (plus GST) per annum. Simon Clarke's term as Independent Chair was extended by the Board through to the 2023 AGM and was paid Chair fees of \$30,000 (plus GST) in the financial year. All other Board members provided their services for free.

Executives are employees and are on standard employment contracts. Priority One had five Officers in this category during the year ended 30 June 2023 (2022: four). Remuneration of these Officers and the Independent Chair during the period amounted to \$717,697 (2022: \$613,173).

#### (ii) Transactions with other related parties

Priority One transacts with other related parties in the normal course of their business. Such entities include those related by virtue of common governance and management personnel.

During the year, Priority One made the following purchases from related parties and at year end, the following balances remained owing:

	Purchases 2023 \$	Payable 2023 \$	Purchases 2022 \$	Payable 2022 \$
Toi Kai Rawa (Operating and Project Expenses)	70,000	-	71,400	-
Bay Venues Limited	46,047	32,437	15,061	4,225
Matua Governance Limited	30,161	2,875	30,000	2,875
	<b>146,208</b>	<b>35,312</b>	<b>116,461</b>	<b>7,100</b>

WNT Ventures Management Limited is considered a related party due to Steven Saunders (Director) also being a director of WNT Ventures Management Limited. Other than the investment of capital and receipt of distributions, there have been no transactions during the year (Refer Note 8).

Toi Kai Rawa is considered a related party due to Priority One Director, Te Horipo Karaitiana also being on the board of Toi Kai Rawa.

Bay Venues Limited is considered a related party due to Priority One Chair, Simon Clarke also being the Chair of Bay Venues Limited (appointed July 2021).

Matua Governance Limited is considered a related party due to Priority One Chair, Simon Clarke also being the Director of Matua Governance Limited.

## Notes to the Financial Statements

For the year ended 30 June 2023

### 15 Commitments

An operating lease exists for ground floor of the property at 29 Grey Street Tauranga, with the current lease term expiring on 30 June 2023. Priority One is currently in the process of extending this lease for a further two years and subsequent to balance date signed an agreement to extend the lease to 1 July 2025 on updated lease conditions.

A number of operating leases are also held for office equipment and motor vehicles with periods up to three years.

Immaterial finance leases have been accounted for as operating leases and included in lease commitments disclosure.

<b>Operating Lease Commitments</b>	2023 \$	2022 \$
No later than one year	38,846	164,221
More than one year	57,369	17,433
	<b>96,215</b>	<b>181,654</b>

### 16 Contingent Liabilities

There were no contingent liabilities as at 30 June 2023 (2022: nil).

### 17 Subsequent events

There are no subsequent events to disclose.

## INDEPENDENT AUDITOR'S REPORT

### To the Members of Priority One Western Bay of Plenty

#### Report on the Audit of the General Purpose Financial Report

##### Qualified Opinion

We have audited the general purpose financial report of Priority One Western Bay of Plenty ('the Society') which comprises the financial statements on pages 6 to 17, and the service performance information on pages 4 to 5. The complete set of the financial statements comprise the statement of financial position as at 30 June 2023, the statement of comprehensive revenue and expense, the statement of changes in net assets and the statement of cash flows for the year then ended, and notes to the financial statements, including significant accounting policies.

In our opinion, except for the effects of the matters described in the *Basis for Qualified Opinion* section of our report the accompanying general purpose financial report presents fairly, in all material respects, the financial position of the Society as at 30 June 2023, and the financial performance and cash flows for the year then ended, and the service performance for the year ended 30 June 2023 in accordance with the service performance criteria of the Society in accordance with Public Benefit Entity Standards Reduced Disclosure Regime ('PBE Standards RDR') issued by the New Zealand Accounting Standards Board.

Our report is made solely to the Members of the Society. Our audit work has been undertaken so that we might state to the Members of the Society those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Members of the Society as a body, for our audit work, for our report or for the opinions we have formed.

##### Basis for Qualified Opinion

As described in Note 9 to the financial statements, the Society bases their assessment of the fair value of the investment in the WNT Ventures Limited Partnership ('WNT') at balance date on unaudited WNT Management estimates. Accordingly, there is insufficient appropriate audit evidence available to enable us to form an opinion on whether the carrying value of investment in WNT amounting to \$477,382 and the consequent impact on Other Comprehensive Income is materially correct.

We conducted our audit of the financial statements in accordance with International Standards on Auditing (New Zealand) ('ISAs (NZ)') and the audit of the service performance information in accordance with the ISAs (NZ) and New Zealand Auditing Standard ('NZ AS') 1 *The Audit of Service Performance Information*. Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the General Purpose Financial Report* section of our report. We are independent of the Society in accordance with Professional and Ethical Standard 1 *International Code of Ethics for Assurance Practitioners (including International Independence Standards) (New Zealand)* issued by the New Zealand Auditing and Assurance Standards Board and the International Ethics Standards Board for Accountants' *International Code of Ethics for Professional Accountants (including International Independence*

*Standards*) (‘IESBA Code’), and we have fulfilled our other ethical responsibilities in accordance with these requirements and the IESBA Code. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our qualified opinion.

Other than in our capacity as auditor we have no relationship with, or interests in, Priority One Western Bay of Plenty.

### **Other Information**

The Executive Board is responsible for the other information. The other information comprises the information included in the Society’s annual report for the year ended 30 June 2023 (but does not include the general purpose financial report and our auditor’s report thereon).

Our opinion on the general purpose financial report does not cover the other information and we do not express any form of audit opinion or assurance conclusion thereon.

In connection with our audit of the general purpose financial report, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the general purpose financial report or our knowledge obtained in the audit or otherwise appears to be materially misstated.

If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

### **Responsibilities of the Executive Board for the General Purpose Financial Report**

Those Charged with Governance are responsible on behalf of the Society for:

- the preparation and fair presentation of the financial statements and the statement of service performance in accordance with PBE Standards RDR;
- service performance criteria that are suitable in order to prepare service performance information in accordance with PBE Standards RDR; and
- such internal control as Those Charged with Governance determine is necessary to enable the preparation of the general purpose financial report that is free from material misstatement, whether due to fraud or error.

In preparing the general purpose financial report, Those Charged with Governance are responsible on behalf of the Society for assessing the Society’s ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless Those Charged with Governance either intend to liquidate the Society or to cease operations, or have no realistic alternative but to do so.

### **Auditor’s Responsibilities for the Audit of the General Purpose Financial Report**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole, and the statement of service performance are free from material misstatement, whether due to fraud or error, and to issue an auditor’s report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (NZ) and NZ AS 1 will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate,

they could reasonably be expected to influence the decisions of users taken on the basis of this general purpose financial report.

A further description of the auditor's responsibilities for the audit of the general purpose financial report is located at the External Reporting Board's website at:

<https://www.xrb.govt.nz/assurance-standards/auditors-responsibilities/audit-report-14/>

### **Matters Relating to the Electronic Presentation of the Audited General Purpose Financial Report**

This audit report relates to the general purpose financial report of Priority One Western Bay of Plenty for the year ended 30 June 2023 included on Priority One Western Bay of Plenty's website. The Executive Board of Priority One Western Bay of Plenty is responsible for the maintenance and integrity of Priority One Western Bay of Plenty's website. We have not been engaged to report on the integrity of Priority One Western Bay of Plenty's website. We accept no responsibility for any changes that may have occurred to the general purpose financial report since it was initially presented on the website.

The audit report refers only to the financial statements and the statement of service performance named above (together the general purpose financial report). It does not provide an opinion on any other information which may have been hyper linked to or from the general purpose financial report. If readers of this report are concerned with the inherent risks arising from electronic data communication they should refer to the published hard copy of the audited general purpose financial report and related audit report dated 25 October 2023 to confirm the information included in the audited general purpose financial report presented on this website.

Legislation in New Zealand governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

*Baker Tilly Staples Rodway*

**BAKER TILLY STAPLES RODWAY AUDIT LIMITED**

**Tauranga, New Zealand**

26 October 2023



**Priority One**  
Tauranga  
Moana

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